

2024

VICKEY LEE
MAKEUP ARTIST & BEAUTY
CONTENT CREATOR

MEDIA KIT

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Hi, my name is Vickey and I am a professional makeup artist & content creator in Austin, Texas. I started doing makeup over five years ago now. At the time, I was attending The University of Texas at Austin in anthropology, where I later graduated. I collaborate with indie and legacy cosmetic brands, and my makeup style has always been very clean and minimal, with an editoria.

ABOUT ME

1.8K INSTAGRAM
FOLLOWERS

1.5K AVERAGE
REACH

18% AVERAGE
ENGAGEMENT



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WHY BRANDS WORK WITH ME



CLEAN GLOWY MAKEUP



GOLD GIRL MAKEUP



HOLIDAY EXCLUSIVES



HOLIDAY LIP LOOKS

COLLABORATIONS

DIBS BEAUTY, KEVYN AUCOIN BEAUTY,
IPSY, AJ CRIMSON BEAUTY

AUDIENCE

GENDER: 65.7% WOMEN
AGE: 25 - 34

CONNECT

@IAMVICKEYLEE

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